OCEANA CANADA: SAVING THE OCEANS TO FEED THE WORLD

OCEANA Protecting the World's Oceans

SINCE THE 1970s, THE BIOMASS OF CANADA'S MARINE FISH POPULATIONS HAS DECLINED BY

55%.

WILD FISH ARE ESSENTIAL FOR OUR PLANET

Majestic ocean creatures – whales, sharks, sea turtles and more – rely on healthy fish populations to survive and thrive. Marine ecosystems and ocean health are inextricably tied to the fish we catch.

The health of those of us on land is also connected to the health of wild fish. Our oceans can help feed the nine billion people on earth projected by 2050, and Canada has a significant role to play. We have the longest coastline in the world, with an ocean surface area of 7.1 million square kilometres, or 70 per cent of Canada's land mass.

By restoring Canada's oceans, we can provide a nutritious, sustainable source of protein for a growing population, strengthen our communities, reap greater economic and nutritional benefits and protect our future.

CANADA'S FISHERIES CAN BE REBUILT WITHIN OUR LIFETIME

Canada's fisheries are currently performing well below their potential. In the 1950s, Canada was the seventh largest producer of wild fish. Today, we've dropped to 21st place. Since the 1970s, the biomass of Canada's marine fish populations has declined by 55 per cent.

The good news is that recovery is possible. Once quick and decisive management action is taken, fish populations have great recovery potential. This means we can restore the abundance of Canada's fisheries within our lifetime.

OCEANA HAS WON MORE THAN

100

VICTORIES.

OCEANA IS CAMPAIGNING AND WINNING VICTORIES IN COUNTRIES THAT ACCOUNT FOR

1/3 OF THE
WILD FISH CAUGHT ACROSS THE GLOBE.

WE KNOW WHAT WORKS: BETTER MANAGEMENT BRINGS FISHERIES BACK

Oceana Canada is an independent charity committed to rebuilding Canada's oceans by winning policy victories that increase biodiversity and abundance through science-based fisheries management. We do this by running campaigns – leveraging law, science, grassroots mobilization and communications – designed to achieve specific policy outcomes that will make a difference for the health of our oceans.

We are part of the largest international advocacy group dedicated solely to ocean conservation. Globally, Oceana has won more than 100 victories, protected more than

2.5 million square kilometres of habitat and made real progress in restoring fisheries around the world. Oceana is campaigning and winning victories in countries that account for one-third of the wild fish caught across the globe. In addition to Canada, this includes Belize, Brazil, Chile, The European Union, Peru, the Philippines and the United States.
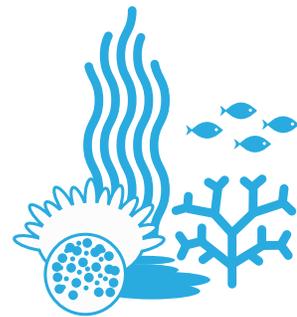
Oceana Canada is focused on stopping overfishing, reducing bycatch, protecting habitat, rebuilding fish populations and ending seafood fraud. We will achieve this by working to ensure rigorous policies are developed, put into practice and enforced in order to lay the foundation for sustainable fisheries and healthy oceans.

STOP OVERFISHING

REDUCE BYCATCH

PROTECT HABITAT

HELP SAVE OUR OCEANS AND PROTECT OUR FUTURE.

Together, we can build a brighter future for Canada's oceans.
Become part of a growing base of ocean advocates by joining Oceana Canada today.

Connect: Sign up to become a *Wavemaker* to get the latest updates from Oceana Canada.

Share: Follow us on **Facebook**, **Twitter** and **Instagram** and share your passion for ocean protection with friends and family.

Learn: Find out more about our ocean-saving campaigns and take action at **oceana.ca/campaigns**. You can also discover fun facts about oceans on our blog at **oceana.ca/blog**.

Donate: Support our work with a monthly or one-time gift today at **www.oceana.ca/donate**. With your help, we can protect marine life and habitats.

Join us at oceana.ca.

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